

Smart Metering Scandinavia 2011: GreenPocket presents software innovations for smart metering

Cologne/Oslo, March. 11, 2011 – GreenPocket (www.greenpocket.de) is going to present its latest software innovations for smart metering at the Smart Metering Scandinavia in Oslo, Norway, from March 14 to 15, 2011. Rating seven of the 20 largest German utilities, including Vattenfall and Mainova, among its customers GreenPocket is Germany's leading specialist for user-orientated Smart Meter Software.

GreenPocket offers its white label software to utilities to be passed on both to personal and trade customers. The centerpiece of the GreenPocket technology is the Energy Expert Engine (EEE), which uses algorithmic and heuristic processes to enable the intelligent interpretation of energy and water consumption data. The consumption data is visualized via web portals, wall-mounted devices or smartphone applications in a consumer-friendly and trendsetting way.

GreenPocket's CEO Thomas Goette sees the Smart Meter Scandinavia as an international top event for presenting the company's latest products: "The Smart Metering Scandinavia brings together metering experts and high level industry speakers from all around the world to focus on the most promising solutions concerning smart technologies. For us it is the perfect event to share our experiences from our German-based projects and present our software solutions to an audience of international experts."

Attendees are cordially invited to the GreenPocket exhibition stand to take a look at the company's product line-up, including a new web portal for business customers and smart home applications.

About GreenPocket

GreenPocket GmbH is a specialist for software designed for customer-oriented interpretation and visualization of smart meter energy consumption data. The Cologne-based company offers its innovative software products to utility companies in form of white label solutions to be passed on to both personal and trade customers. Since its formation in 2009, GreenPocket has been able to already sign up 18 utilities as customers, including seven of the 20 largest utility companies in Germany.

Press enquiries, interviews, background briefings:

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